

Future of design? Interactive brief-creation app by Base Architecture

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An Australian architecture firm has launched a Facebook application which allows users to create a brief for potential projects.

The firm says the 'Base Architecture' App is aimed at an interactive process of assisting the creation of a brief for potential projects- or simply to have a some fun without being too serious.

The app also leverages the social nature of Facebook, and could hint to a new way of marketing architectural firms to an increasingly social media reliant world.

We have a whole bunch of screenshots below or [head over to Facebook](#) to check out the app for yourself.

Have you seen any other great examples of architecturally focused social media applications? Let us know in the comments or on our [Facebook Page](#)



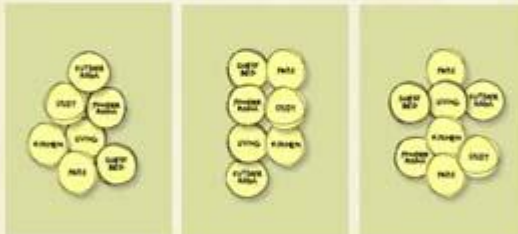
START HERE
TO CREATE YOUR SPACE

Create your really cool space here
and share it with your friends

Collaborate with us

create your brief

START HERE!





START HERE
TO CREATE YOUR SPACE

Create your really cool space here
and share it with your friends

Step 4 to creating your brief

who are you

Family



Lifestyle



Interest



*Use 'SHIFT' for selecting multiple lifestyles and interests

BACK

NEXT



START HERE
TO CREATE YOUR SPACE

Create your really cool space here
and share it with your friends

Step 3 to creating your brief

get your friends to comment

Share your design ideas with your friends

Mr First Test

Name (required field)

Email (required field)

Phone (required field)

Message:

SEND 'SPACE' TO BASE



OR

SHARE WITH FRIENDS

form & scale: Renovation R1
lifestyles: Getaways

family: Single Parent
interests: Camping

BACK

START AGAIN